

Call for Abstracts



DMA Collective 2018

Professional Development Workshop

June 16–18, 2018 | RMIT Europe

Who should attend?

The workshop will benefit PhD students and early career researchers in the field of Design Management. The workshop will take place on three consecutive days from 16–18 June 2018 at RMIT Barcelona. Participants will take part in masterclasses, workshops, roundtable discussions and poster sessions facilitated by leading academics in the field of Design Management. The event brings together accomplished senior academics, PhD students and early career researchers from a diverse range of universities around the world and aims to foster participants' professional development. More information with regard to planned activities and involved academics can be found at: www.dmacollective.org

Key dates

Abstract submissions open:	16 February 2018
Abstract submissions close:	9 March 2018
Notification of acceptance:	23 March 2018
Registrations close:	16 April 2018
Submission of poster:	25 May 2018
Event dates:	16–18 June 2018

Submission guidelines

It is a condition of acceptance of the abstract that the lead author is currently undertaking a PhD or has completed a PhD within past five years and will present the research in person at the workshop. Accepted participants are asked to create a poster that summarizes their research project and to present this poster during the workshop. Poster guidelines will be provided to accepted participants closer to poster submission deadline. Places for this workshop are limited to **40 participants max.** to have effective interactive sessions.

The goal of the review process is to select research that will contribute to further development of knowledge in the field of Design Management. We aim to select research that will cover different topics on Design Management including, for example, research on Design Innovation, Design Leadership, Design Entrepreneurship, Effective design tools, Methods and Capabilities, the Design of Product-Service Systems, Implementation of Design Thinking Practices, and Effective Design Policy. Authors must submit an **extended abstract of 500 words in length no later than March 9, 2018**. Abstracts MUST conform to the guidelines for abstracts provided. To submit an abstract, please use the online submission system which can be accessed via www.dmacollective.org. Abstracts will be subjected to a double-blind peer review process.

Reviewers will judge abstracts on the basis of the general quality of the abstract, the clarity of presentation within the abstract, and the abstract's contribution to the understanding of design management. Decisions of acceptance or rejection are final.

Abstract guidelines

Extended Abstract Structure for Submission - 500 words (*not including references*)

1. **Title** (*No more than seven words*).
2. **Introduction**
 - *Must identify the context for the research.*
 - *Must include main research question(s).*
 - *Must address the 'so what' question or importance of the research.*
3. **Background and/or Conceptual Model**
 - *Must address the conceptual and/or theoretical foundations for the research.*
4. **Methodology**
 - *Succinctly address the research design and the quality of the data (if data is available).*
5. **Results and/or Discussion**
 - *Succinctly address key findings.*
 - *Succinctly state implications for theory and practice (the 'so what').*

Note: *No more than three images/graphs.*
6. **Reference list** (*additional page, using APA reference format, maximum one page*).

Note: *For purposes of double-blind review, please do not add your name or affiliation to your abstract.*

Abstract writing tips

You might find Kamler's and Thomson's (2013) suggestions helpful when writing your abstract:

LOCATE: this means placing the paper in the context of the discourse community and the field in general. Larger issues and debates are named and potentially problematized. In naming the location, the writer is creating a warrant for their contribution and its significance, as well as informing an international community of its relevance outside of its specific place of origin.

FOCUS: this means identifying the particular questions, issues or kinds of problems that the paper will explore, examine and/or investigate.

REPORT: this means outlining the research, sample, method of analysis in order to assure readers that the paper is credible and trustworthy, as well as the major findings that are pertinent to the argument to be made.

ARGUE: this means opening out the specific argument through offering an analysis. This will move beyond description and may well include a theorisation in order to explain findings. It may offer speculations, but will always have a point of view and take a stance. It returns to the opening Locate in order to demonstrate the specific contribution that was promised at the outset. It answers the 'So what?' and the 'Now what?' questions.

Kamler, B., & Thomson, P. (2013). Writing for Peer Reviewed Journals: Strategies for Getting Published. Abingdon, Oxon: Routledge

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